

Julia Andres

graphic designer + cookie artist

I'm a Cincinnati based graphic designer who has done a little bit of everything ranging from print design, email & web experiences, all the way to logos & branding. I'm a lover of clean design and innovative ideas—a mix I like to think I get from my Swiss and Japanese heritage. When I'm not designing on a computer, I'm creating edible art... on a cookie!

experience

September 2023 - Present
Cincinnati, OH

Senior Designer
The Kroger Company

- Lead Seasonal Campaigns for the Web & App space
- Plan and Art Direct photoshoots
- Communicate with cross-functional teams for alignment on expectations
- Manage designers by guiding and overseeing their work and completing Performance Reviews
- Present final projects in meetings and executive presentations

June 2017 - September 2023
Cincinnati, OH

Digital Experience Designer
The Kroger Company

- Designed content for the Kroger app, website and email on the Digital Experience Design team
- Worked along with print services designing signage and creating in-store seasonal concepts
- Worked on internal branding projects featured in Kroger stores—Smart Way, LOCAL, Pay Less and more
- Curated and designed newsletters and presentations celebrating cultural months for the DE&I team

January - May 2017
Columbus, OH

Junior Designer
Summerfield Advertising

- Designed and collaborated on concepts for internal and external projects
- Worked with local businesses to create logo and rebranding solutions

education

2017

Columbus, OH

Bachelor's Degree in Advertising and Graphic Design

Columbus College of Art & Design

2015

Kettering, OH

Associate's Degree in Applied Business in Advertising

The Modern College of Design

skills

Adobe Creative Suite—Photoshop, Illustrator, InDesign, After Effects, Lightroom
Sketch, Figma, Procreate, Illustration, Photography, Print Design, UX/UI Design, Motion Design, Typography, Color Theory & Accessibility

Communication, Collaboration, Efficiency, Adaptability, Organization, Brainstorming, Team Leadership, Project Management, Problem-solving, Attention to Detail

hobbies

Baking & decorating cookies—peep my website for pics!

Reading books & drinking coffee—iced, year-round

Travelling foodie—locally and abroad

Hanging out with my dog, Boomer (dog person!)