

# Julia Andres

graphic designer + cookie artist

I'm a Cincinnati based graphic designer who has done a little bit of everything ranging from print design, email & web experiences, all the way to logos & branding. I'm a lover of clean design and innovative ideas—a mix I like to think I get from my Swiss and Japanese heritage. When I'm not designing on a computer, I'm creating edible art... on a cookie!

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## experience

**September 2023 - Present**  
Cincinnati, OH

### Senior Designer

The Kroger Company

- Lead Seasonal Campaigns for the Web & App space
- Plan and Art Direct photoshoots
- Communicate with cross-functional teams for alignment on expectations
- Manage designers by guiding and overseeing their work and completing Performance Reviews
- Present final projects in meetings and executive presentations

**June 2017 - September 2023**  
Cincinnati, OH

### Digital Experience Designer

The Kroger Company

- Designed content for the Kroger app, website and email on the Digital Experience Design team
- Worked along with print services designing signage and creating in-store seasonal concepts
- Worked on internal branding projects featured in Kroger stores—Smart Way, LOCAL, Pay Less and more
- Curated and designed newsletters and presentations celebrating cultural months for the DE&I team

**January - May 2017**  
Columbus, OH

### Junior Designer

Summerfield Advertising

- Designed and collaborated on concepts for internal and external projects
- Worked with local businesses to create logo and rebranding solutions

## education

**2017**

Columbus, OH

**Bachelor's Degree in Advertising and Graphic Design**

Columbus College of Art &amp; Design

**2015**

Kettering, OH

**Associate's Degree in Applied Business in Advertising**The Modern College of Design

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## skills

**Adobe Creative Suite**—Photoshop, Illustrator, InDesign, After Effects, Lightroom  
**Sketch, Figma, Procreate, Illustration, Photography, Print Design, UX/UI Design, Motion Design, Typography, Color Theory & Accessibility**

Communication, Collaboration, Efficiency, Adaptability, Organization, Brainstorming,  
Team Leadership, Project Management, Problem-solving, Attention to Detail

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## hobbies

**Baking & decorating cookies**—peep my website for pics!

**Reading books & drinking coffee**—iced, year-round

**Travelling foodie**—locally and abroad

**Hanging out with my dog, Boomer** (dog person!)